



FOUNDRY
NETWORKS

case study: capital & regional

Foundry Networks Stakes Claim on Property Asset Management Company

Capital & Regional

WWW.CAPREG.COM

SUMMARY

London-based Capital & Regional knows a thing or two about the saying “location, location, location.” As a co-investing property asset manager with £6.5 billion worth of property under its management, Capital & Regional is focused on using its own funds to enter into joint venture partnerships with City institutions to create property funds and then actively manage and develop the property in which it holds a significant stake.

The company’s operation covers five key divisions: The Mall in-town shopping centers comprising 23 sites; The Junction retail parks that includes 15 sites; 18 Xscape urban entertainment complexes, including 3 SNO!zone indoor ski slopes; 36 Fix UK trade parks, which provide goods and services primarily to the building trade; and a portfolio of 44 German big box properties.

Capital & Regional has been hugely successful, with the number of people visiting its owned and operated sites on the rise. Some 53.6 million people shopped at The Junction last year, and with 10 percent of the U.K. in-town shopping market, The Mall attracts nearly 5 million shopper visits per week to 2,100 retail units. And in 2006, Xscape locations hosted 30 million visitors.

OBJECTIVE

With the great success of all of its divisions come challenges for Capital & Regional. The company was locating the majority of its core business systems centrally at a co-location center in East London that’s operated by Interxion. Its various U.K. businesses would then link to the co-location center to access these systems.

Network uptime and business-critical application switching and traffic management were key to enabling Capital & Regional to consolidate its main business systems and bring its network together.

SOLUTION

Capital & Regional selected Foundry Networks’ ServerIron® technology to provide the all-important application switching and traffic management capabilities for its core data applications, voice over IP (VoIP), and e-commerce traffic.

Foundry’s ServerIron 850 Series switch technology, which provides scalability to 10 Gigabit Ethernet, serves as the basis for Capital & Regional’s network architecture. The switch combines a rich set of features including load balancing, content switching, Web acceleration and optimization, VoIP/SIP traffic management and global load balancing to deliver maximum performance, availability, security, and scalability for applications.

“We have some 80 sites at the moment, and Foundry is at the heart of our WAN,” says Richard Snooks, Chief Information Officer at Capital & Regional. “All our various LANs terminate across the WAN on the ServerIron based at Interxion so that staff can access corporate files, centrally-based business applications, VoIP and call center solutions, and e-commerce systems. Our IT team can manage all backups and provide business continuity along with disaster recovery,” Snooks says. “Foundry is the glue that brings the network together and makes everything work.”

INDUSTRY

Property Investment

COMPANY DESCRIPTION

Capital & Regional is a co-investing property asset management company with £6.5 billion worth of property under its management. The company’s operation covers five key divisions: The Mall in-town shopping centers; The Junction out of town retail parks; Xscape urban entertainment complexes, including 3 SNO!zone indoor ski slopes; Fix UK trade parks, which provide goods and services primarily to the building trade; and a portfolio of 44 German big box properties.

OBJECTIVE

- Centralize the majority of core business systems at a co-location center in East London operated by Interxion
- Ensure network uptime and reliability through application switching and load balancing

SOLUTION

- Foundry Networks ServerIron 850 switch technology provides application switching and traffic management capabilities
- All company LANs at 80 sites terminate across the WAN on the ServerIron based at Interxion

RESULTS

- Capital & Regional’s IT architecture easily expands to support new applications and new businesses, nurturing the company’s dynamic growth and entrepreneurial spirit
- Using ServerIron technology, Capital & Regional can manage multiple applications across more than 80 different sites within five business divisions
- Capital & Regional’s distributed staff has dependable access to VoIP, e-commerce, accounting, and other business-critical applications

